



**United Sales[™]
Agency, LLC**

PRODUCT LINE CARD

SUMMER 2019

www.unitedsalesagencyllc.com

6780 Northern Blvd, Suite 104
East Syracuse, NY 13057
Phone: (315) 432-8090
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Upstate New York
New York City
New England

SUMMER 2019 Upstate New York



Powering Business Worldwide

Manufacturer

EATON B-Line

EATON Crouse-Hinds

EATON Edison

EATON Interconnect

EATON Wiring Devices

Products

Fasteners, Enclosures, Strut, Cable Tray

Fittings, Solar Combiner Boxes & Fittings

Circuit Protection, Fuses, Fuse Holders

Cam Lock

Devices, Dimming

Contact:

Phone:

Fax:

Email:

S. Carpenter

(315) 432-8090

(315) 432-8094

scarpenter@unitedsalesagencyllc.com

COMMODITY Upstate New York



Manufacturer

Harger

Nexans

Patriot Aluminum

Nucor / Republic

Southern Pipe

Products

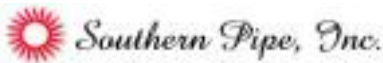
Grounding, Exothermic, Bare Copper

Building Wire, Industrial Wire

Alum & Stainless Steel Conduit & Fittings

Steel Conduit

PVC Conduit, Cellular Core, PVC Fittings



Contact:

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Fax:

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The Inside Sales Team



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Inside Sales

Manager & Commodities

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(315) 432-8090



Bob Ferens

Inside Sales

Lighting, Supply

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(315) 432-8090



Stephen Carpenter

Inside Sales

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(315) 432-8090

LIGHTING Upstate New York

Manufacturer	Products
AKT Lighting	Exit & Emergency Signs
Dabmar Lighting	Specialty Outdoor Lighting
Envoy	Commercial Industrial Lighting
Halco Lighting	LED Fixtures, Lamps, Ballasts
Lumencia	Indoor Multi-Unit Residential Lighting
Maximus Lighting	LED Commercial Application Lighting
Nora Lighting	LED Fixtures, Architectural, Rail
OSTWIN IN Home	Residential Lighting Fixtures
Voltec Power & Lighting	Cords, Reels, Adapters GFCI, Wiring Devices
Olympia Lighting	Industrial Lighting



Contact:

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 Fax: (315) 432-8094
 Email: bferens@unitedsalesagencyllc.com

SUPPLY Upstate New York

Manufacturer	Contact	Products
Ammo Electric	S. Carpenter	Miscellaneous Commodities
BRK Electronics	B. Ferens	Smoke & CO Alarms, Security Cameras, Safes
Current Tools	S. Carpenter	Bending, Cutting, Pulling, Wire Carts
Panasonic	B. Ferens	Ventilation Fans, Ventilation Systems
Picoma	S. Henry	Elbows, Nipples, Couplings, Speed Couple
Stelpro	S. Henry	Baseboard & Radiant Heating, Thermostats
Underground Products	S. Henry	Underground Duct Spacing, PVC Spacers
Ventamatic	B. Ferens	A Pioneer in Ventilation Since 1948
Warmup	S. Henry	Underfloor Heating and Snow Melting Systems



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Managed Marketing Plans 2.0

Social Media, Google!
Point of Purchase, Print, Design
and Photography
now all at flat rate pricing...

Managed Marketing 2.0 Basic

Managed Email Marketing Campaigns

2X per month (24 total)

- 2x per month marketing emails
- Manage and Grow List
- Managed content creation/campaigns
- Monthly Traffic / Engagement Reports

Point of Purchase Marketing Collateral

3'x6' or 4'x4' Vinyl Product Banners (6)

Delivered 1x every other month

- Include design and production cost, and including professional graphic design, photography of member product or promotional information.

POP Counter Display Pop-Up Units (6)

1x every other month

- 12"x18" pop-up display units with product or promotional information
- Includes all production and design costs

12 Month Program
\$2200/Month

Managed Marketing 2.0 Plus

Managed Email Marketing Campaigns

Includes same program schedule as BASIC plan

Managed Social Media & Digital Marketing

Campaigns for 1 (one) social channel

- Includes managing company Facebook, Instagram or LinkedIn Channels (Choose 1)
- Promotions, How to's, Tips, Lighting - Includes content development and deployment
- Focus on Saturday Promos, Better Pricing than large retailers...
- 3-5 Posts Per week to selected social media channels
- Creation of Sponsored Ads**
- Social media comments & question management
- Audience gaining followers management / traffic
- 1x per month content grab of B-roll video or photography*

Google Platforms

(if used by client and matched with SPEND budget)

- Creation and management of "Search" display ads
- Management of ads, Google+ Search, YouTube pre-roll content
- Retargeting and remarketing with client set SPEND budget
- Content creation (1x per month) content grab

3'x6' or 4'x4' Vinyl Product Banners (12)

Delivered 1x every month

- Include design and production cost, and including professional graphic design, photography of member product or promotional information.

POP Counter Display Pop-Up Units (6)

1x every other month

- 12"x18" pop-up display units with product or promotional information

12 Month Program
\$2600/Month

Managed Marketing 2.0 Premium

Managed Email Marketing Campaigns
Includes same program schedule as STANDARD plan

Managed Social Media & Digital Marketing for
2 (two) social media channels
• Same schedule as Standard Plan

Google Platforms (if used by client and matched with SPEND budget)
• Creation and management of "Search" Display Ads
• Management of Ads, Google+ Search, YouTube pre-roll content
• Retargeting and Remarketing with Client Set SPEND budget
• Content creation (1x per month) content grab

3'x6' or 4'x4' Vinyl Product Banners (12)
Delivered 1x every month
• Include design and production cost, and including professional graphic design, photography of member product or promotional information.

POP Counter Display Pop-Up Units (6)
1x every other month
• 12"x18" pop-up display units with product or promotional information

Marketing, Product Sales Sheets and Brochures

- Creation, production, design and printing of 250 Product LINE-Cards per/month
- Creation of custom product sales sheets and marketing pieces 1x per month
- Up to 3 Sets of company full color digital printed Business Cards (1000 cards each) 1x per term
- Digital Color Printing of 250 4-page (11x17) folded Line Cards 1x per month
- Digital Color Printing 250 1-2 page Marketing Flyers 1x per month

**12 Month Program
\$3000/Month**

** Management does not include boost or ad budget set by client
* Content grab includes 1hr allocated travel time from/to Saratoga Studio location. Additional travel time for remote locations outside of this area is billed at \$.55/mile and \$25.00/hr actual travel time for staff/team.
- Member can request additional PRINT products at preset cost.

Clear Focus On



Strategy



Branding



Marketing

You set the goals, we create a strategy to achieve them.

Your brand is you. Let us help you create the first impression you want.

We get you in front of the right people, at the right time, with the right message.



LIGHTING New York City

Manufacturer	Products
AKT Lighting	Exit & Emergency Signs
Ammo Electric	Miscellaneous Commodities
Dabmar Lighting	Specialty Outdoor Lighting
Halco Lighting	LED Fixtures, Lamps, Ballasts
Maximus Lighting	LED Commercial Application Lighting
OSTWIN IN Home	Residential Lighting Fixtures
Voltec Power & Lighting	Cords, Reels, Adapters/GFCI, Wiring Devices
Olympia Lighting	Industrial Lighting



Contact:

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SUPPLY New York City

Manufacturer	Contact	Products
Ammo Electric	S. Carpenter	Miscellaneous Commodities
Current Tools	S. Carpenter	Bending, Cutting, Pulling, Wire Carts
Ventamatic	B. Ferens	A Pioneer in Ventilation Since 1948



LIGHTING New England

Manufacturer	Products
Ammo Electric	Miscellaneous Commodities
AKT Lighting	Exit & Emergency Signs
Dabmar Lighting	Specialty Outdoor Lighting
Halco Lighting	LED Fixtures, Lamps, Ballasts
Maximus Lighting	LED Commercial Application Lighting
Ventamatic	A Pioneer in Ventilation Since 1948
Voltec Power & Lighting	Cords, Reels, Adapters/GFCI, Wiring Devices
Olympia Lighting	Industrial Lighting



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TERMS & CONDITIONS

Terms subject to change without notice. Please confirm with your inside sales agent.

EATON

Products	Terms	Prepaid	Minimum	
EATON B-Line	Fasteners, Enclosures, Strut, Cable Tray	2% 10th Prox Net 25th Prox	\$750 \$1750 \$2500 \$7000	\$100
EATON Crouse-Hinds	Fittings, Solar Combiner Boxes & Fittings	2% 10th Prox Net 26th Prox	\$750 \$1,500	\$100
EATON Edison	Circuit Protection, Fuses, Fuse Holders	2% 15th Prox Net 25th Prox	Call For Details	Call
EATON Interconnect	Cam Lock	2% 10th Prox Net 26th Prox	\$750 \$1,500	\$100
EATON Wiring Devices	Devices, Dimming	2% 10th Net 30	\$2000	\$100

Ammo Electric	Net 30 Days	\$500	None
AKT Lighting	Net 30 Days	\$1000	None
BRK Electronics	1% 30 Days	\$1000	\$100
Current Tools	Net 30 Days	\$2000	None
Dabmar Lighting	Net 30 Days	\$1500	\$50
Envoy	Net 30 Days	Call for details	Call for Details
Harger	Call for Details	Call for Details	\$50
Halco Lighting	Net 30 Days	\$1000 <i>Fixtures or Lamps 8' or over</i>	\$50 <i>\$1500</i>
Lumencia	Net 30 Days	Call for Details	N/A
Maximus	Net 30 Days	\$1,000	None
NDR Electric	Call for Details	Call for Details	Call for Details
Nexans	Bldg: 2% 10th Prox, Net 30	Indu: Net 30 Days <i>Bldg: AL Only 2,000 LBS AL,MC,CU 5,000 LBS Indu: 7,500 LBS</i>	\$500
Nora Lighting	2% 10 Days, Net 30	\$1,500	\$50
Olympia Lighting	Net 30	\$1000 FFA	\$100
OSTWIN	Net 30	All Prepaid	None
Patriot Aluminum	2% 10th Prox, Net 30	Everything is Prepaid	None
Panasonic	1% 30 Days, Net 60	\$1500	\$500 <i>(\$50 Fee for all under Min)</i>
Picoma	2% 10th Prox, Net 25	\$750	\$100
Republic / Nucor	2% 45 Days, Net 46	6,000 LBS	6,000 LBS
Stelpro	2% 15th, Net 30 Days	\$1500	\$300
Southern Pipe	2% 10th Prox, Net 30	\$10,000 Pipe / \$1500 Fittings	\$100
Underground	Net 30 Days	\$1000	\$100
Ventamatic	Net 30 Days	\$1500	\$50
Voltec POver & Lighting	Net 30 Days	\$2,500	\$300
Warmup	Net 30 Days	Call for Details	N/A

Contact Our Sales Team



INSIDE SALES TEAM

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OUTSIDE SALES TEAM

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Looking for Qualified Sales Agents

Think you have what it takes? Contact us at
employment@unitedsalesagencyllc.com
Or visit our website: unitedsalesagencyllc.com

HAVE YOU HEARD
ABOUT OUR

MARKETING

2.0

PROGRAMS

Have You Heard About Our Marketing Plan 2.0?

We create custom marketing solutions for Electrical Distributors, Wholesalers and Contractors, that solidify their brand and grow their business. At United Sales Agency, we have no purpose more important than your purpose.

SocialMedia | Email Marketing | Point-of-Sale Displays | Product Demos Marketing Support | Branding and more...

Contact Peter Braman or our marketing team at marketing@unitedsalesagencyllc.com.



Business Contact

Mailing and Business Address

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